



<http://redvelgames.com/?p=1520>

ASO Consultant

Description

Únete a nosotros en la creación videojuegos de móvil de alcance global, ¡a un paso de la playa! No te pierdas esta increíble oportunidad de unirte a nuestra plantilla en Málaga, una de las mejores ciudades de Andalucía.

Responsibilities

Define ASO Strategies to increase the Apps organic exposure
Keyword Researches & optimization of the Apps metadata (Titles, Subtitles, etc.)
Analyze the results of the ASO optimizations & monitor the organic traffic evolution
Monthly Powerpoint reporting of the games you are responsible for (Traffic analysis, Keyword rankings evolution, ASO Updates, etc.)

Qualifications

Master or Bachelor in SEO, ASO, Digital Marketing, Digital Analysis or related
At least 1 year experience in SEO Optimization and analysis (Google Analytics, Semrush, etc.)
Minimum B2 English
Analytical skills & passion for Data
Advanced level of Microsoft Excel & Powerpoint
High communication and team-work skills

Any additional languages skills highly valued.
Understanding and experience in ASO
Experience with ASO Tools like Sensor Tower, App Annie, Priori Data, etc.

Job Benefits

Work with a dynamic and young team.
Work in a positive and constructive work environment.
Immediate incorporation. High-level formation in analysis, optimization and reporting.
Competitive conditions based on your value and experience.

Contacts

jobs@redvelgames.com

Employment Type

Full time

Beginning of employment

1/1/2019

Industry

Videogames

Job Location

Málaga

Working Hours

40

Date posted

December 24, 2018